

CLAIMS

1. A frozen confectionery product comprising a plurality of discrete frozen confections, each discrete frozen confection being able to contact directly other
5 discrete frozen confections in the product, which discrete frozen confections comprise an ice structuring protein (ISP) and have an average volume of at least 1 ml.
2. A product according to claim 1 which comprises from 2 to 10 discrete
10 frozen confections.
3. A product according to claim 1 which comprises at least 10 discrete frozen confections.
- 15 4. A product according to any one of the preceding claims wherein the discrete frozen confections have an average volume of from 5 to 100 ml.
5. A product according to any one of claims 1 to 4 which is an unaerated water ice.
- 20 6. A product according to claim 5 which comprises at least about 6 wt% solids.
7. A product according to any one of claims 1 to 4 which is an unaerated ice
25 cream or milk ice.
8. A product according to claim 7 which comprises at least about 15 wt% solids.
- 30 9. A product according to claim 8 which comprises from about 2 wt% to 15 wt% fat.

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10. A product according to any one of the preceding claims wherein the ISP is a fish type III ISP.
11. A product according to claim 10 wherein the ISP is type III AFP HPLC-12.
- 5 12. A product according to any one of the preceding claims wherein the frozen confections comprise at least 0.0005 wt% of the ISP.
13. A product according to any one of the preceding claims where the frozen
10 confections have a minimum thickness of 10 mm.
14. A product according to any one of the preceding claims wherein the frozen confections comprise a stick.
- 15 15. A product comprising a container filled with a frozen confectionery product according to any one of claims 1 to 13.
16. A product according to claim 15 wherein the container has a volume of from 100 ml to 1000 ml.
- 20 17. A product according to claim 15 or claim 16 wherein the container is a bag.
18. A product according to claim 15 or claim 16 wherein the container is a box
25 comprising sealing means.
19. A retail unit comprising a plurality of containers, each container comprising a product according to any one of claims 1 to 14 wherein the product in each container is different.

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